



# District Deeds

## District 4-L2 Newsletter

February 2014

“We Serve”

**District Theme:**  
**“Moving Forward with  
Technology”**



**District Governor Kenny Shu**

We held Our 3<sup>rd</sup> District Meeting on January 25. Apple Manager Lion John Kelly spoke to us on the topic of “Facebook, Twitter, LinkedIn, Oh My! Can Social Media Help Our Club?”

His step-by-step illustration made Lions who have never used social media feel comfortable in starting to use it. He also showed us how to create a Facebook page easily so that clubs can promote Lionism. Thanks to the Bay Region for hosting this successful District meeting.

On the next day, January 26, we celebrated Melvin Jones’ birthday at the beautiful Friendly Hills Country Club. Blind Barbershop Quartet singers entertained us with their harmonious chorus. Our Lions Club International Chair, Dave Williamson, showed us how LCIF has contributed to humanitarian projects. Under Lion Dave’s leadership and fellow Lions’ efforts, 4-L2 has donated \$94,000. This made District 4-L2 the number one district in LCIF contributions in California. If we keep it up, District 4-L2 will continue as number one in LCIF contributions for two years in a row in California.

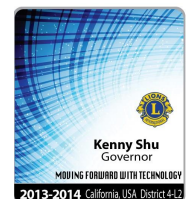
In the last 6 months, I have completed the club visitation of 42 clubs out of 48 clubs in our District. I have found that most clubs are working hard on projects, fundraisers and membership. I analyzed our club membership growth performance and found that we have eleven clubs with a net gain in membership. These are led by Los Angeles Overseas Lions Club, Hacienda Heights Dynasty Lions Club, West Covina Diamond Lions Club, etc. We have eighteen clubs that have zero growth and nineteen

clubs that experienced negative growth. This means that we have 66% (31 out of 48) clubs in the district that have no growth or negative membership growth for the first six months of the Lions Club year. Consequently, we have a negative six in our total District membership growth count. I know we can do better. Let’s push harder in the next few months. Our GMT chair, Manny Sanchez, has submitted paperwork for a nine-member branch club, Cal State Los Angeles Campus Club.

One area that we can work on is Student Membership. A student Lion pays a reduced rate of \$21.50 per year for membership. Your club can pay for that first year of membership. Recruit a group of three to five student Lions into your club at a time so that the younger Lions do not feel lonely. Ask them to work on social media projects, websites, etc. They can even put that experience on their resume.

With you and me working together, I am confident that we will have a positive growth this year.

Yours in Lionism,  
Lion Kenny Shu  
4-L2 District Governor

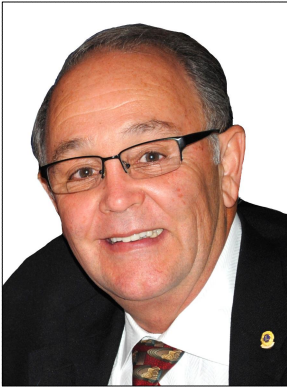


### Lions 4-L2 Business Directory Listings

District 4-L2 Lions have the opportunity to include their business in the *District 4-L2 Yellow Pages* that will be posted to the [Lions4L2.org](http://Lions4L2.org) website. All that is required is that the “yellow pages” form be filled out. It is available on the website home page. The form can be mailed to:

Lion Manny Sanchez  
P.O. Box 1201  
Norwalk, CA 90651

or emailed to him at:  
[boldexplorers@yahoo.com](mailto:boldexplorers@yahoo.com).



### 1st Vice District Governor Remarks

Fellow Lions,

I hope by now you are getting back to a normal life and have left the holidays behind. Did you make any New Year Resolutions? Did you act on those resolutions? Have you asked anyone to come to your club or to participate in any of your projects? This is the time to start asking since all of the projects are coming

soon. Here is a list of some of the projects to which you can invite your friends to participate so that they can see how we help the youth and the community: Student speakers, Lions Camp (Teresita Pines & Wrightwood), Lions Low Vision Services, Diabetes Awareness, City of Hope, Blind Children's Center, Lions Float, Youth Exchange, Rancho Los Amigos, Medical Alert, Mobile Health Screening, and World Service for the Blind.

As you can see, there is a large selection of projects available and this is not including those projects that your club is doing as signature projects or fundraisers. I know we all can use more help to accomplish more, so why not ask those friends, relatives, and co-workers whom we like or respect so much. I personally think it is better to bring a prospective member to help in a project so that they see how they can get involved and serve. Sometimes the meetings at our clubs can be uninteresting to the prospective member. But, if you are doing a project and they come to help, everybody is on the same page and that is to have fun and serve.

Remember, the year is going fast so don't wait to invite the next member to your club or you will find yourself making another yearly resolution and not completing the one you made before. Don't leave for tomorrow what you can do today.

Henry Ford once said, "Coming together is a beginning, staying together is progress, and working together is success."

Fellow Lions, I need your help to make 4-L2 District the best District in California.

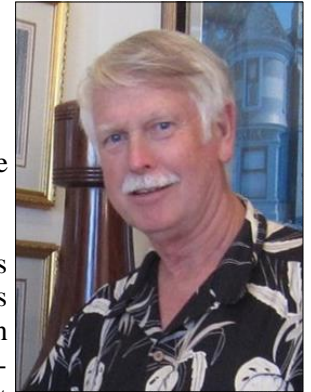
Congratulations to all of the Lion members that have already brought a new member into Lionism, and also, to those members that are trying.

Congratulations to those members who attended the Leadership Institute. Your community and your club will be greatly rewarded.

LET'S GO OUT TO THE WORLD AND "JUST ASK." YOU WILL BE REWARDED.

Yours in Lionism,  
Lion Alberto Montes De Oca  
1st VDG 4-L2

### Words from 2nd Vice District Governor



As we enter the new year, I hope you prosper in all aspects of life.

The District Governor visitations ended in early January so time is now available to concentrate on preparation for the MD-4 convention in Ontario, the District Convention in May, followed by the international convention in Toronto, the upcoming installation as District Governor of 1<sup>st</sup> Vice District Governor Alberto, and the USA Canada forum in San Juan, Puerto Rico in September.

That certainly seems like too much to handle in such a short time but plans have been underway for some months now. Therefore, I anticipate great events during the next months.

Membership is beginning to struggle in our District so the leadership is asking everyone to take a step forward toward District improvement in this area. Many clubs only meet once or twice during a calendar month, whereas, the larger clubs meet once a week. Maybe your club should query the members regarding weekly meetings. Remember, we all get 168 hours per week and if you could avail yourself for only one percent of that time for this worthy organization, I suspect your club would grow by leaps and bounds. It is a consideration, isn't it???

Finally, I ask that you begin the process of selecting your club's new leaders. This decision should not be taken lightly. The failure of leadership can take down a club, an organization, even an entire country. Step up, take charge, move forward.

Yours in Lionism,  
Lion Larry Wehage,  
4-L2 Second VDG

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Submission deadline	Second Friday of month

**Upcoming Events**

**2/9 Sunday, 3:00 p.m. CCE Boyle Heights Lions Club Valentine’s Day Mariachi Music, Dance and Dinner.** Donation \$25. Plaza de la Raza Ctr. 3540 N. Mission Rd. L.A.-RSVP (323) 428-7231.

**2/21, Friday, 6:00 p.m. East Whittier Lions Club Comedy Night.** Ticket \$60 or 2 for \$100 includes dinner buffet and one wine or beer. Swiss Park Banquet Ctr. 1905 Workman Mill Rd., Whittier. Contact Pres. Amy-[acoer85@gmail.com](mailto:acoer85@gmail.com).

**3/8, Saturday, 8:30 a.m. - 11:30 a.m., Montebello Lions Pancake Breakfast,** Montebello Senior Center, 115 S. Taylor St., Montebello. \$5 Includes pancakes, sausages, eggs, milk or O.J., unlimited coffee. Contact, Lion Sally Torres (323) 357-2742.

**3/15, Saturday, Norwalk Lions Stateline Turnaround Fundraiser.** \$35 includes buffet upon arrival. 7:30 a.m. to approximately 11:30 p.m. Departs from Norwalk City Hall parking lot. Contact Lion Lenora Perri (310) 283-9825 or any Norwalk Lion.

**5/3, Saturday, Covina Lions Breakfast Club Diabetes Walk Fundraiser.** \$25. Starts at Covina Park, 7:30 a.m. Contact Lion Tawni Patrick (909) 525-5922.

**Health and Welfare**

Our condolences go out to Lion Skip Basil (Downtown Long Beach Lions) on the loss of his wife; Lion Doug Keeling (Whittier Host Lions Club) on the passing of his mother; Lion Fran Coeur on the loss of her brother (East Whittier Lions); Lion Mark Elias (Montebello Lions Club) on the passing of his grandmother; Lion Francesca Schuyler on the loss of her father-in-law (Montebello Lions)

We hope for a speedy recovery for Lion Ethel Prumatico and relief from shingles for Lion Cheryl Nelson (both Lions from Artesia-Cerritos Lions Club); recovery from pneumonia for Lion Toni Salazar (Belmont Shore Lions.)

Congratulations to Kirk and Hilda Davis on their new grandchild (Downtown Long Beach Lions.)

**District Officers**

- District Governor í í í í í í í í í ...í í ...Kenny Shu
- First Vice District Governorí í í .Alberto Montes De Oca
- Second Vice District Governorí í í í í ....Larry Wehage
- Secretaryí í í í í í í í í í í í í .Nancy J. McAfee
- Treasurer í í í í í í í í í í í í í .....Donna Wang
- Global Leadership Coordinatorí í í .PDG Chris Ohrmund
- Global Membership Coordinatorí í í ..í Manuel Sanchez
- Immediate Past District Governorí .í í .PDG Sally Torres
- Cabinet Advisorsí ..í ..PCC Roger Powell, PDG Judy Powell
- LCIF Coordinatorí í í í í í í í í í ...David Williamson
- Bay Region Chairí í í í í í í í í í ..í Patrick M. McAfee
- Zone Aí í í í í í í í í í í í í í ..í Merlin Thimlar
- Zone Bí í í í í í í í í í í í í í ..í ..Theresa Prumatico
- Zone Cí í í í í í í í í í í í í í í ..í Carol Miller
- Central Region Chairí í í í í í í í ..í ..Robert Warnock
- Zone Aí í í í í í í í í í í í í í ...Victor Caballero
- Zone Bí í í í í í í í í í í í í í í ....Fran Coeur
- Zone Cí í í í í í í í í í í í í í í ....Manny Sanchez
- Foothill Region Chairí í í í í í í í í í ...í Noel Wychico
- Zone Aí í í í í í í í í í í í í í ...í Steven Gutierrez
- Zone Bí í í í í í í í í í í í í í í ..í í í í Anita Ron
- Zone Cí í í í í í í í í í í í í í í ...í ...Tommy Garcia
- San Gabriel Region Chairí í í í í í í í í í ..í ...Ellen Wu
- Zone Aí í í í í í í í í í ...í í í í í í í ...Rico Sam
- Zone Bí í í í í í í í í í í í í í í í ..í ...Jack Sun
- Zone Cí í í í í í í í í í í í í í í í ..í ...Lily Li
- District Leo Advisorí í í í í í í í í ..í .PDG Sally Torres
- District Administrative Assistantí í í í í í í ...Ivy Huang
- District Audio Visual Specialistí í í í í ..í ..Alberto Perez
- District Bulletin Editorí í í í í í í í í í ...í ..Bea Proo
- District Lion Tamerí í í í í í í í í í ..í ...Tom Magner
- District Program Chairí í í í í í í ...í í ...Robbie Liang
- District Tail Twisterí í í í í í í í ..í ..PDG Judy Powell
- Community Service Coordinatorí í í í í í ...Hilda Gaytan

**Lions4L2.org**

The District Newsletter can be accessed under the *District Documents and Forms Library* link which is listed on the column to the left on the website homepage.





District Governor  
Kenny Shu

# 4-L2 District Meeting